



## **BRAVE-HEARTED LEADERSHIP™ WEEKEND WORKSHOP FOR WOMEN**

Women outscore men on leadership measurements in almost all areas (HBR, 2013), and yet men continue to hold the majority of leadership positions, including in the behavioral health industry. It's long past time for a change.

Women leaders need help in overcoming many of the following: External and internalized gender biases; A confidence gap (their own and from those around them); Feeling like they need to work harder than men to prove themselves; Fear of making mistakes, which undermines their creativity and risk taking, Having difficulty speaking up and sharing their ideas because they're afraid their contributions won't be honored

At this didactic and experiential Brave-Hearted Leadership™ Weekend, Women Leaders will be provided specific, evidence-based, easily-implementable tools, at both the micro and macro level, to help them role train to become a more effective leader by:

- \* Designing and implementing a vision for themselves and their organization
- \* Broadening and building confidence
- \* Learning how to take status and not undermine themselves
- \* Strategizing for their own and their organizational success, including building communities of support
- \* Clarifying how they add value to their organization and learning how to communicate that effectively
- \* Developing a sense of inward approval despite outside feedback

### **DATES, TIMES AND LOCATION**

May 4-6, 2018

9:30 am - 5:00 pm daily

27184 Ortega Highway, Suite 201, San Juan Capistrano, CA 92675

### **FEE:**

\$500

(Payment plans and credit card payments available)

Please note: a personal interview with our CEO is required before registering. Please visit [www.theactioninstitute.com](http://www.theactioninstitute.com), call 310-909-9780 or e-mail [actioninstitute@mac.com](mailto:actioninstitute@mac.com) for further information or to register.



**Facilitator: Jean Campbell, LCSW, CIPP, TEP**, spent 11 years in the corporate sector, resulting in her role as Director of Operations for a multi-million dollar organization in New York City. In her over 23 years in the behavioral health industry, she has served as Family Program Director, Clinical Director, has provided team building and organizational development in clinical, business and medical settings and has led ongoing training groups for professionals. Jean blends her clinical and business backgrounds, as well as her training in Sociometry, Psychodrama, Somatic Experiencing®, Coaching and Positive Psychology to support leaders in their organizational and personal growth, and believes that what we can't do alone, we can do together.